

SUMMER 2022 EDITION

VIRTUAL PLATFORM

Step-by-Step Guide for Attendees

01. DOWNLOAD APP

Download the Texworld NYC +Apparel Sourcing NYC app from the App store (Apple and Android).

02. LOGIN

Login (using the email address and password you provided when you registered).

03. BROWSE SHOWROOM

You're ready to start sourcing. Browse the Showroom.

04. SCAN QR CODES

See something you like? Click "Product Scanner" on the app home screen. Scan the QR code on the sample.

05. EXPLORE COMPANY PROFILES

View product details in the app. Click on the company profile to see a full list of their products.

06. CONNECT WITH EXHIBITORS

Once you've scanned the product, the exhibitor will reach out to connect with you.

07. MY SCAN LIST

Or, scan the next fabric you like. Your scanned products will be saved in the app under "My Scan List."

08. SHOW INTEREST IN EXHIBITORS

Use the app to connect with exhibitors. Want to learn more? Select "Interested" on their exhibitor profile.

09. REQUEST MEETINGS

Or, scroll down to view the company representatives. Want to chat? Click their name and then select "Request New Meeting."

10. MEET DURING OR AFTER THE SHOW

Set a time to meet during or after show hours, utilizing either the app or desktop Virtual Platform.

11. ADDITIONAL FEATURES

Use the app to see product listings, brochures, videos and more.

12. NAVIGATE FEATURES

Click the Messe Frankfurt logo at the top right of the app screen to access every app feature.

IT DOESN'T END THERE.

ADD EDUCATIONAL SEMINARS TO YOUR SCHEDULE.

ACCEPT MEETING REQUESTS.

CHECK OUT RECOMMENDED COMPANIES AND EVENTS.