

TEXWORLD
NEW YORK CITY

apparel sourcing
NEW YORK CITY

hometextiles sourcing



POP-UP SOURCING | SUBMISSION FORM | SUMMER 2021



ABOUT POP-UP SOURCING

Introducing a brand new hybrid concept this Summer 2021 at Texworld New York City, Apparel Sourcing New York City and Home Textiles Sourcing. Pop-Up Sourcing was created to feature exhibitors who are unable to participate in-person at the Traditional Exhibition. The concept provides an opportunity to exhibitors to access both the physical event and the Virtual Platform.

HOW DOES IT WORK?

The exhibiting companies will send product samples: (40) fabric swatches for Texworld New York City exhibitors; (30) apparel pieces for Apparel Sourcing New York City exhibitors; (10) piece goods and/or (15) fabric swatches for Home Textiles Sourcing exhibitors.

Each product will have a QR code assigned that is connected to the Virtual Platform. Visitors will be able to scan products, get product information and book an appointment with the exhibiting company.

These products will be featured in a special showcase area on the show floor at the Javits Center, designed by a New York-based trend agency, The Doneger Group.

Fabric and industry experts will be onsite around the Pop-Up Sourcing showcase area to assist, guide, and walk buyers through the area.

Devices will be available onsite to use such as tablets, laptops, and phones to connect to the Virtual Platform if visitors do not have their own or do not prefer to use their

BENEFITS

Be a part of the Traditional Exhibition/physical event in a prime location in New York City without being actually present at the show.

Take advantage of visitor traffic both from well-attended in-person educational programs and visitors of the Virtual Platform.

Less logistical costs and less labor work for exhibitors.

Get your product presented and merchandised in a compelling way by one of the most innovative leaders in the trend and business strategies for the fashion and retail industry.

ABOUT THE DONEGER GROUP

Driven by the creative energy of an experienced team of experts, The Doneger Group has a strong understanding of the fashion and retail industries, specializing in trends. The team executes world-class services in trend forecasting, consumer insights, market + retail direction and business consultancy. With over 70 years of experience, their innovation and creativity has made them a leader in global market trends and merchandising strategies.



1

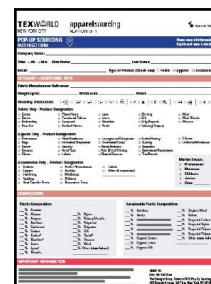
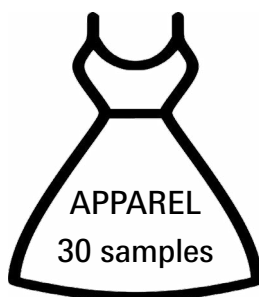
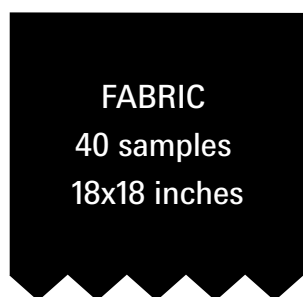
Select product samples that best represent your company

CHOOSE

Texworld – (40) accessories/fabrics in size 18x18 inches
Apparel Sourcing – (30) finished apparel pieces

PRINT

(1) Fact Sheet Form for each item submission



2

Send before June 21, 2021



- ✓ **FORMS** - **Fill out** form for each item submission
- ✓ **SAMPLES** - **Attach** form to each item submission
- ✓ **MAIL** - **Send** all submissions to:

Attn. Mr. Kai Chow
The Doneger Group, Texworld NYC Pop-Up Sourcing
463 Seventh Avenue, 3rd Floor,
New York, NY 10018, USA
Phone: +1 212 564 1266 Email: kchow@doneger.com

IMPORTANT!

- Samples without a recognizable accompanying Fact Sheet cannot be processed.
- All sample submitted will not be returned to sender.
- All sample submitted must be listed on exhibitor's profile on the Virtual Platform with exact information.
- All shipping charges, customs duties and taxes are to be paid by the sender. If any charges are to be paid at delivery, we will not be able to accept your parcel.
- For shipping paper forms, you need to fill out the **Custom Form** declaring that you are the sender. For online registration of your parcel, you need to choose the incoterm DDP (Duty Delivery Paid) in the description. Please do not declare more than \$5 USD value for the samples.

POP-UP SOURCING
FACT SHEET FORM



Please enter all information in English and make it clearly legible.

Company Name: _____

Title: Mr. Mrs. **First Name:** _____ **Last Name:** _____

Email: _____ **Type of Product (Check one):** Fabric Apparel Accessories

CATEGORY + ADDITIONAL INFO

Manufacturer Reference: _____

Weight (g/m): _____ **Width (cm):** _____ **Finish:** _____

Washing Instructions:       |   |   |    

Fabric Only - Product Designation:

- | | | | | |
|-------------------------------------|---|------------------------------------|---|---|
| <input type="checkbox"/> Cotton | <input type="checkbox"/> Fibers/Yarns | <input type="checkbox"/> Lace | <input type="checkbox"/> Shirting | <input type="checkbox"/> Wool |
| <input type="checkbox"/> Denim | <input type="checkbox"/> Functional Fabrics | <input type="checkbox"/> Linen | <input type="checkbox"/> Silk | <input type="checkbox"/> Wool Blends |
| <input type="checkbox"/> Embroidery | <input type="checkbox"/> Jacquard | <input type="checkbox"/> Novelties | <input type="checkbox"/> Silky Aspects | <input type="checkbox"/> Wovens |
| <input type="checkbox"/> Faux Fur | <input type="checkbox"/> Knitted Fabrics | <input type="checkbox"/> Prints | <input type="checkbox"/> Tailoring/Draperly | <input type="checkbox"/> Other, please specify: _____ |

Apparel Only - Product Designation:

- | | | | | |
|-------------------------------------|--|---|--|---|
| <input type="checkbox"/> Activewear | <input type="checkbox"/> Hats/Headwear | <input type="checkbox"/> Loungewear/Sleepwear | <input type="checkbox"/> Socks/Hosiery | <input type="checkbox"/> T-Shirts |
| <input type="checkbox"/> Bags | <input type="checkbox"/> Intimates/Shapewear | <input type="checkbox"/> Outerwear/Coats | <input type="checkbox"/> Suiting | <input type="checkbox"/> Uniforms/Workwear |
| <input type="checkbox"/> Denim | <input type="checkbox"/> Jewelry | <input type="checkbox"/> Pants/Bottoms | <input type="checkbox"/> Sweaters | <input type="checkbox"/> Other, please specify: _____ |
| <input type="checkbox"/> Dresses | <input type="checkbox"/> Knits/Tops | <input type="checkbox"/> Polo Shirts/Shirting | <input type="checkbox"/> Swimwear/Resortwear | |
| <input type="checkbox"/> Gloves | <input type="checkbox"/> Labels | <input type="checkbox"/> Shawls/Scarves | <input type="checkbox"/> Ties/Ascots | |

Accessories Only – Product Designation:

- | | | |
|---|--|--|
| <input type="checkbox"/> Buttons | <input type="checkbox"/> Hotfi x Rhinestones | <input type="checkbox"/> Labels |
| <input type="checkbox"/> Zippers | <input type="checkbox"/> Buckles | <input type="checkbox"/> Other please specify: _____ |
| <input type="checkbox"/> Interlining | <input type="checkbox"/> Webbing | |
| <input type="checkbox"/> Padding | <input type="checkbox"/> Ribbons | |
| <input type="checkbox"/> Heat Transfer Prints | <input type="checkbox"/> Decorative Trims | |

Market Sector:

- Womenswear
- Menswear
- Children's
- Juniors
- Other: _____

COMPOSITION

Fabric Composition:

- | | |
|----------------|-----------------------------------|
| ___% Acetate | ___% Nylon |
| ___% Alpaca | ___% Polacryl/Acrylic |
| ___% Angora | ___% Polyamid |
| ___% Bamboo | ___% Polyester |
| ___% Cashmere | ___% Silk |
| ___% Cotton | ___% Tactel® |
| ___% Dralon® | ___% Viscose |
| ___% Elasthan® | ___% Wool |
| ___% Linen | ___% Other, please specify: _____ |
| ___% Lyrca® | |
| ___% Metallic | |

Sustainable Fabric Composition:

- | | |
|--|--------------------------------|
| ___% Bamboo | ___% Modal |
| ___% Hemp | ___% Organic Cotton |
| ___% LENZING™ ECOVERO™ | ___% Organic Linen |
| Viscose | ___% Organic Silk |
| ___% LENZING™ Lyocell (TENCEL™) | ___% Organic Wool |
| Lyocell) | ___% Ramie |
| ___% LENZING™ Lyocell RB (TENCEL™ x | ___% Recycled Cotton |
| REFIBRA™) | ___% Recycled Nylon |
| ___% LENZING™ Modal (TENCEL™) | ___% Recycled Polyamide |

IMPORTANT INFORMATION

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