

VIRTUAL PLATFORM

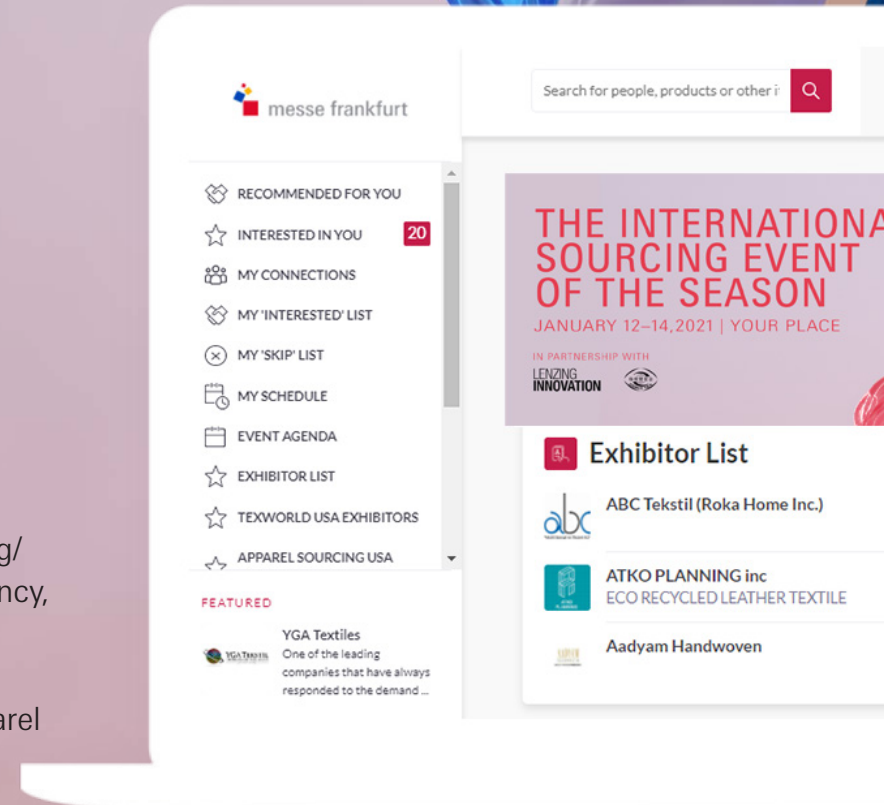
WINTER 2021 • JANUARY 12-14

UPDATES THIS EDITION

- Schedule Meeting Button
- Increased Pending Meetings
- Invite More People to Meetings
- Improved Meeting Scheduling Tool
- Improved Functionality on the Search Bar
- Inbound Leads Explainer Text
- Left-Side Navigation Bar

NEW! DIGITAL TREND BOOK

- Present your best fabric and apparel samples in the most coveted digital Spring/ Summer 2022 trend book created and designed by New York-based trend agency, The Doneger Group
- Be recognized in the most attended seminar trend presentation
- The interactive digital trend book will be distributed to Texworld NYC and Apparel Sourcing NYC's entire database of 50,000+ contacts
- Exhibitors must provide (8) fabric swatches for Texworld NYC exhibitors and (5) finished garments for Apparel Sourcing NYC exhibitors or simply send high resolution photos of their samples
- Additional exposure in the trend book available for sponsorship



ABOUT THE DONEGER GROUP

Driven by the creative energy of an experienced team of experts, The Doneger Group has a strong understanding of the fashion and retail industries, specializing in trends. The team executes world-class services in trend forecasting, consumer insights, market + retail direction and business consultancy. With over 70 years of experience, their innovation and creativity has made them a leader in global market trends and merchandising strategies.