

**NEW
SOURCING
HORIZONS**

JULY 21 – 23, 2020
JAVITS CONVENTION CENTER
NEW YORK CITY



SPECIALTY AREAS



**SMALL
QUANTITY**

Sustainable Sourcing
Highlights exhibitors who offer eco-friendly products

Low Minimum
A way for designers to locate exhibitors who offer products in stock or in small quantities

**LUXE
ZONE**

NEW! High-End Products
An upscale platform for suppliers and manufacturers to offer luxury products



Trusted Suppliers
A selection of our highest quality and most trusted suppliers from around the globe that have participated for at least 5 consecutive shows

PRODUCTS

Activewear
Denim
Dresses
Gloves
Hats/Headwear
Intimates/Shapewear
Jewelry
Knits/Tops
Loungewear/Sleepwear
Outerwear/Coats
Pants/Bottoms

Polo Shirts
Shawls/Scarves
Shirting
Socks/Hosiery
Suiting
Sweaters
Swimwear/Resortwear
T-Shirts
Ties/Ascots
Uniforms/Workwear
Other

SHOW LOCATION

Javits Convention Center
655 West 34th Street
New York City

SHOW HOURS

Tuesday, July 21 10:00 AM – 6:00 PM
Wednesday, July 22 10:00 AM – 6:00 PM
Thursday, July 23 10:00 AM – 4:00 PM

Messe Frankfurt Inc.
3200 Windy Hill Road
Suite 500 West
Atlanta, GA 30339

Messe Frankfurt is the world's largest trade show, congress, and event organizer with its own exhibition grounds.

READY TO EXHIBIT?

Visit apparelsourcingshow.com/exhibit to request the application form and learn more about the show.

SALES CONTACT

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apparelsourcingshow.com

ABOUT APPAREL SOURCING USA

Co-located with Texworld USA, Apparel Sourcing USA takes place each January and July in the heart of New York City. A dedicated apparel sourcing platform for global brands, Apparel Sourcing USA brings brands, retailers, and wholesalers from around the globe to the fashion capital of the USA.

SUMMER EDITION

JULY 21 – 23, 2020

SPOTLIGHT 2020

THE YEAR OF INNOVATION - EVOLUTION OF TODAY'S FABRICS

Each edition, a compelling topic or textile in the industry is the centerpiece throughout the show. Educational components, resources, and suppliers that are forward thinking and tech-infused are highlighted.

WHO WILL YOU MEET?

Adianna Papell, Aritzia, Belk, Brooks Brothers, Calvin Klein, Coach, Dillard's, Disneyland Resort, Eileen Fisher, Guess, Herman Kay, Macy's, Michael Kors, Nautica, New York & Company, Perry Ellis, Ross, Steve Madden, The Walt Disney Company, Wacoal America, Weatherproof

6,390+

visitors from 58 countries*

247+

exhibitors from 12 countries

VISITOR PROFILE

- Agents
- Buying Offices and Sales Representatives
- Chain Stores
- Clothing and Accessory Manufacturers
- Department Stores
- Designers
- Garment Retailers and Wholesalers
- Jobbers
- Large Scale Retailing
- Private Labels
- Trading Companies

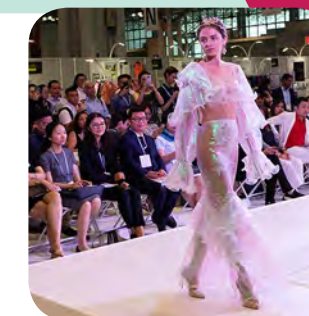


*Including Texworld USA & Home Textiles Sourcing visitors



EDUCATIONAL PROGRAMS

Include Lenzing Seminar Series, Textile Talks, Explore the Floor, and FASHIONSUSTAIN



THE CATWALK

Offers an opportunity for suppliers to showcase finished apparel garments in a curated fashion show



TEXWORLD SHOWCASE

A trend forum demonstrating patterns and colors for the fall/winter 2021/2022 season

ON THE SHOW FLOOR



LOCAL LOFT

A group of domestic and sustainable production facilities, apparel-making factories, apparel-finishing, dyeing, and embellishment contractors, specializing in small quantities



STUDENT CHALLENGE

A fashion competition where young emerging designers can showcase their collections featuring sustainable materials and win career-changing prizes



RESOURCE ROW

A dedicated area where visitors can explore business development tools, recycling solutions, trend forecasters and textile education materials