

Press release

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Texworld USA and Apparel Sourcing USA Return to the Javits Convention Center For the Summer Edition In a New Exhibition Hall, Featuring a One-Day Sustainability Conference This July 22-24, 2019

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The international sourcing trade show on East Coast, Texworld USA, will return to the Javits Convention Center this July 22 – 24, 2019. And for the first time in the show's history, will take place in the bustling upper level exhibition halls of the known venue. A turnkey event for industry professionals, experts and more, the 3-day sourcing, networking and educational event will feature over five hundred exhibitors from over fifteen different countries, as well as seminars from Lenzing Fibers, Textile Talks programming, workshops, and much more.

Amongst the top in textiles and apparel sourcing shows, Texworld USA features 17 product categories, ranging from knits and functional fabrics to cotton, denim, and more. In conjunction, Apparel Sourcing USA Summer 2019, collocated with Texworld USA, will welcome exhibitors specializing in over 21 product groups, as well as a focus on sustainability as the spotlight. As one of the only events in North America to focus on sourcing finished apparel, contract manufacturing and private label development, Apparel Sourcing USA is a long-term joint venture partnership between Messe Frankfurt and CCPIT-TEX (China Sub-Council of Textile Industry) and provides attendees direct access to suppliers all over the globe. Attendees will also find the most cutting-edge information on trends in textiles, the opportunity to network with manufacturers and suppliers, as well as gain new knowledge from an assortment of complimentary educational sessions that cover sustainability, along with several other topics.

Taking place in the most dynamic capital in the US, Texworld USA is not only a must-attend industry event, but a business platform. A forum for transformation for the fashion and textile industry, Texworld USA joins together the best of international apparel fabric, trims, and accessory manufacturers in the heart of New York City. A matrix for making connections, Texworld USA also continues to provide industry experts,

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designers, fabric buyers, merchandisers, and sourcing professionals a unique opportunity to meet directly with a wide range of global suppliers.

Providing a stage for the industry to explore high quality apparel fabrics, trims and accessories at a reasonable price, the show features over 16 product categories, ranging from knits and functional fabrics to cotton, denim and more. Attendees will also find the most cutting edge information on trends in textiles, the opportunity to network with manufacturers and suppliers, as well as gain new knowledge from an assortment of complimentary educational sessions that cover upcycling, circularity, and innovative takes on sustainable solutions.

Brand new this year, the summer edition of Texworld USA welcomes Fashionsustain, a one-day conference originating in Berlin, Germany that is dedicated to educating attendees on sustainable practices. Kicking off the showcase, Fashionsustain will be held on Monday, July 22, 2019. Looking ahead for a better future, Fashionsustain is a conference devoted to revolutionizing the fashion and textile industries' processes and production mechanisms, through collaborations, new technologies, and applied innovation.

With a goal of finding dynamic solutions to social and environmental problems, Fashionsustain's purpose is to offer a fundamental transformation to the industry. With a compelling line up, keynote speaker Liz Hershfield, Head of Product Development, Production and Sustainability at Walmart eCommerce, will give her perspective and advice regarding necessary actions to work towards sustainable goals in the fashion industry. As an educational platform, Texworld USA aims to deliver resources for attendees to gain knowledge in these areas. The one-day conference will cover topics including transparency and traceability, challenges facing established brands, innovation in sustainable materials, and more.

"As trailblazers within the textile industry, we try to spotlight what's trending; whether that is covering certain topics or product advancements with vendors and mills. It's important to address what's happening in the industry to stay relevant. This year, sustainability was an obvious choice for our spotlight. Because being sustainable has reached a point that it's too important to ignore, our show now explores the importance of speed to market, as well having the ability to supply eco-friendly sourcing options in order to retain and obtain buyers. Manufacturers are starting to see this as a requirement and not just an option due to increased global concerns about business practices. By adding Fashionsustain, along with building up the sustainable exhibition profiles on the show floor with a wide range of representation of countries across the globe, Texworld USA is making it really easy for attendees to clearly recognize and visit these kind of exhibitors." said Jennifer Bacon, Show Director, Fashion & Apparel.

Texworld USA / Apparel Sourcing USA
Summer 2019
Javits Center, New York, NY



Thousands of buyers, retailers and manufacturers have the opportunity to examine and explore

With several favorites returning, Local Loft is back for the summer edition featuring domestic and local suppliers focusing on low minimums. Attendees will benefit from a new line-up of Textile Talks and Explore the Floor featuring discussions relevant to technology, fabric innovation and more - all on the show floor. Visitors can also gather inspiration through Texworld USA Showcase that will feature exhibitor textiles that are trending for the Fall/Winter 2020 season.



Texworld USA provides professionals a unique platform to meet directly with global suppliers

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The popular Educational Series organized by Lenzing Fibers returns

Another crowd pleaser, Texworld USA's educational seminar series organized by Lenzing Fibers, will return for Summer 2019 featuring sessions hosted by industry experts. "During this time in which the apparel industry faces many sourcing challenges, we look forward to a robust Texworld USA supporting alternatives and solutions for the market. The Lenzing Innovation Seminar Series includes topics ranging from sustainability, trends and sourcing. For the direct to consumer businesses seeking flexible suppliers, Lenzing has recommendations for sourcing fabrics with TENCEL™ Lyocell and Modal," comments Tricia Carey, Lenzing Fiber's Director of Global Business Development.

Resource Row, another celebrated feature of Texworld USA returns with the opportunity for visitors to explore local industry resources, including business development tools, recycling solutions, trend forecasters and textile education materials. This year, attendees can look forward to showcases by favorites such as: WRAP, Fashiondex, and MintModa, to name a few.

Finally, featuring hundreds of exhibitors, Texworld USA welcomes countries from all over the globe including: China, Korea, Pakistan, Taiwan, Turkey, India, and USA, offering a wide range of textiles including: cotton, denim, faux fur, jacquard, linens silk and more, also available in low minimums.

Registration is open for Texworld USA on July 22-24, 2019. The Texworld USA / Lenzing Fibers Seminar Series, along with the Textile Talk programming is open to all registered Texworld USA and Apparel Sourcing USA attendees. Seating is available on a first-come-first-serve

Texworld USA / Apparel Sourcing USA
 Summer 2019
 Javits Center, New York, NY

basis.

For more information on specific show details and the full seminar schedule, visit <http://www.TexworldUSA.com> or <http://www.ApparelSourcingshow.com>. The summer edition will be held in New York City at the Javits Convention Center, July 22 – 24, 2019.

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[Press information and photographic material](#)

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Background information on Texworld USA

Texworld USA is one of the largest sourcing event on the East Coast for apparel fabric buyers, research and product development specialists, designers, merchandisers and overseas sourcing professionals. This international business platform offers a wide product range covering the entire fabric spectrum. From casual cotton to function fabrics and sophisticated knits to intricate laces, season-to-season attendees discover textiles of innovative structures, material mixes and surprising color palettes.

For more information, please visit www.texworldusa.com.

Background information Apparel Sourcing USA

As a long-term joint venture partnership between Messe Frankfurt and CCPIT-Tex, Apparel Sourcing USA offers apparel brands, retailers, wholesalers and independent design firms a dedicated sourcing marketplace for finding the best international apparel manufacturers. As the only event on the East Coast to focus on finished apparel, contract manufacturing and private label development, the show provides attendees direct access to suppliers specializing in ready-to-wear for men, women, children and accessories.

For more information, please visit: www.apparelsourcingshow.com

Background information on Messe Frankfurt

Messe Frankfurt is the world's largest trade fair, congress and event organizer with its own exhibition grounds. With more than 2,400 employees at 30 locations, the company generates annual sales of around €669 million. Thanks to its far-reaching ties with the relevant sectors and to its international sales network, the Group looks after the business interests of its customers effectively. A comprehensive range of services – both onsite and online – ensures that customers worldwide enjoy consistently high quality and flexibility when planning, organizing and running their events. The wide range of services includes renting exhibition grounds, trade fair construction and marketing, personnel and food services. With its headquarters in Frankfurt am Main, the company is owned by the City of Frankfurt (60 percent) and the State of Hesse (40 percent).

For more information, please visit our website at:

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www.messefrankfurt.com | www.congressfrankfurt.de | www.festhalle.de

Messe Frankfurt North America is a subsidiary of Messe Frankfurt and is headquartered in Atlanta, GA. Messe Frankfurt North America produces nine shows within the United States, Canada and Mexico. In addition to Techtextil North America and Texprocess Americas, the North American portfolio of events includes Waste & Recycling Expo Canada, Home Textiles Sourcing Expo, Apparel Sourcing USA and Texworld USA, INA PAACE Automechanika Mexico City and NACE Automechanika Atlanta.

For more information, please visit our website at www.us.messefrankfurt.com.

Texworld USA / Apparel Sourcing USA
Summer 2019
Javits Center, New York, NY