

## Press

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For Immediate Release  
Texworld USA- Summer 2018  
Javits Convention Center  
July 23-25, 2018

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### **Summer 2018 edition of Texworld USA and Apparel Sourcing USA welcomed exhibitors and attendees alike for an impressive fashion sourcing platform in New York City**

**New Local Loft, in collaboration with Fashiondex, gave attendees direct access to domestic and locally-sourced facilities**

**Show highlights included educational seminars organized by Lenzing Fibers, SPOTLIGHT trend display area and preview of Autumn/Winter 19/20 color and textiles**

New York City – Texworld USA presented the latest trends in materials, textiles, sustainable solutions, accessories and more while reinforcing its leadership position in the international fabric fashion arena. The summer 2018 editions of Texworld USA, Apparel Sourcing USA and Home Textiles Sourcing, opened their doors to exhibitors and visitors on Monday, July 23<sup>rd</sup> at the Javits Center. Over a span of three days, international suppliers from around the globe showcased textiles, trims, accessories, manufacturing and private label development services and finished apparel for industry buyers, designers and experts.

Texworld USA, Apparel Sourcing USA and Home Textiles Sourcing Summer 2018 featured 837 exhibitors representing 19 countries and over 5,000 visitors. The show presented textiles with innovative structures, material mixes and surprising color palettes across 15 product categories. Attendees viewed the latest colors, trends, materials, fabrics and more with an exclusive opportunity to network and meet designers and suppliers from around the world while taking advantage of complimentary educational seminars and inspiring workshops.

“This summer, we offered an expanded array of exciting exhibitions and seminars for attendees. Our focus for the season was on the Art of Customization with our SPOTLIGHT, findings, trims and accessories. We believe that our customers want to better express themselves through personalized clothing and accessories. Overall, the show provided attendees with new knowledge on upcoming trends, the ever-evolving textile industry and new ways to expand their business,” said Jennifer Bacon, Show Director.

### **Lenzing Fiber’s Educational Series Returned to Bring Attendees the Latest Information within the Industry**

Texworld’s educational seminar series, organized by Lenzing Fibers, returned for Summer 2018 with sessions hosted by curated panels of industry experts who discussed the global textile and sourcing landscape including sustainable solutions and the circular economy. Featured discussions were led by Sourcing Journal, the Pantone Color Institute and Global Purchasing Companies. Textile Talks were also a continued success at this year’s show led by StartUp

FASHION, Mintmoda and more. This year's show included relevant topics on Microplastics and the hidden problem with microfibers, deconsumption and consumers patterns, as well as how to produce a fabric line in 2018.

Lenzing Fibers was pleased with the outcome of the fair. "Texworld USA consistently delivers an incredible show bringing the global textile and apparel companies to New York City. Our collaboration of the Lenzing Seminar Series supports exchange of new ideas around design, sourcing, and sustainability. Texworld USA was the ideal event to launch our new brand platform Feels So Right: TENCEL™ said Tricia Carey, Global Business Development, Lenzing Fibers.



#### **New to the Show this Year: Local Loft**

Local Loft was added to the show floor this year, featuring a new section with a loft-like feel highlighting local apparel factories, contractors and services. Local Loft was created in response to attendees seeking domestic and locally-sourced production facilities. Highlighted companies included AGH Trimsources, Suuchi Inc, Whispering Spirit Alpaca and more.

#### **Texworld Trend Showcase Explored the Latest Design Trends for the Upcoming Season**

Texworld's USA Trend Showcase curated by Texworld's Art Directors, Louis Gerin and Gregory Lamaud returned to the trade floor, bringing their vision and expertise for the upcoming season.

Attendees were inspired as the display area featured fabrics from select exhibitors at the show as well as a focus on The Art of Customization: Findings, Trims and Accessories. Visitors also had the opportunity to preview the newest colors and textile offerings for the Autumn/Winter 2019/20 season.

### **Exclusive Screening of RIVERBLUE**

Texworld USA held an exclusive screening of the documentary, RIVERBLUE. The film follows river advocate Mark Angelo as he spans the globe to infiltrate one of the world's most polluted industries, fashion. Narrated by clean water supporter Jason Priestly, this groundbreaking documentary examines the destruction of our rivers.

### **Explore the Floor Series Returned to Texworld USA**

Texworld USA expanded, "Explore the Floor" series featured guided tours that allowed attendees to walk the show floor with seasoned industry experts in an intimate setting. These tours provided visitors with insights on different exhibitors relevant to their businesses and allowed questions from attendees in an open format. Topics included: ethical sourcing, sustainability, agroforestry, fashion law and more.

### **Trim Activation Area Curated by Trim Queen and MintModa**

Jana Platina Phipps, a New York City-based expert known as Trim Queen, curated a trim activation. Known for her refined vision in the world of trimmings in fashion and home furnishings, Jana also conducted a hands-on passementerie workshop providing how-to and tips for attendees.



**Resource Row Offered Attendees Complimentary Industry Resources and Networking Opportunities**

Resource Row, a value-added asset for attendees featured industry tools including trend consultants, fabric recycling companies, technology and more. This summer, the show welcomed six new additions in fashion consulting, creative learning, workshops and more.

The next edition of Texworld USA and Apparel Sourcing USA will be January 21-23, 2019 at the Javits Center.

**Collocated Home Textiles Sourcing Returned for Summer 2018 Edition**

Home Textiles Sourcing provided attendees with a wide list of exhibitors specializing in six main product categories: Bed, Bath, Floor, Table, Window and Upholstery. Educational events were centered on translating fashion to the home, the global home textiles landscape as well as color trends. Among the many offerings, Home and Textiles Today led an informative presentation and panel discussion on 'The New Home Textiles Landscape – What's Needed to Survive and Thrive Tomorrow'.

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[www.facebook.com/texworldusa](http://www.facebook.com/texworldusa)

[www.instagram.com/texworldusa](http://www.instagram.com/texworldusa)

[www.twitter.com/texworldusa](http://www.twitter.com/texworldusa)

<https://www.linkedin.com/company/texworld-usa>

**Background information on Texworld USA**

Texworld USA is one of the largest sourcing events on the East Coast for apparel fabric buyers, research and product development specialists, designers, merchandisers and overseas sourcing professionals. This international business platform offers a wide product range covering the entire fabric spectrum. From casual cotton to function fabrics and sophisticated knits to intricate laces, season-to-season attendees discover textiles of innovative structures, material mixes and surprising color palettes.

For more information, please visit our website at:

[www.texworldusa.com](http://www.texworldusa.com).

**Background information on Apparel Sourcing USA**

As a long-term joint venture partnership between Messe Frankfurt and CCPIT-Tex, Apparel Sourcing USA offers apparel brands, retailers, wholesalers and independent design firms a dedicated sourcing marketplace for finding the best international apparel manufacturers. As the only event on the East Coast to focus on finished apparel, contract manufacturing and private label development, the show provides attendees direct access to suppliers specializing in ready-to-wear for men, women, children and accessories.

For more information, please visit our website at:

<http://www.apparelsourcingshow.com>

**About Home Textiles Sourcing Expo**

As a long-term joint venture partnership between Messe Frankfurt and CCPIT-TEX, Home Textiles Sourcing Expo is one of the largest sourcing events in North America to solely focus on fabrics and finished soft goods for all home applications. Held annually alongside Texworld USA and Apparel sourcing USA, HTSE provides manufacturers, retailers, jobbers, converters, contract specifiers and designers a one-stop-sourcing venue to locate new fabrics and products for their latest collections. Together the three co-located shows create one of the largest fabric sourcing destinations for the North American marketplace.

For more information, please visit our website at:

[www.hometextilessourcingexpo.com](http://www.hometextilessourcingexpo.com).

**Background information on Messe Frankfurt**

Messe Frankfurt is the world's largest trade fair, congress and event organiser with its own exhibition grounds. With more than 2,500\* employees at some 30 locations, the company generates annual sales of around €661\* million. Thanks to its far-reaching ties with the relevant sectors and to its international sales network, the Group looks after the business interests of its customers effectively. A comprehensive range of services – both onsite and online – ensures that customers worldwide enjoy consistently high quality and flexibility when planning, organising and running their events. The wide range of services includes renting exhibition grounds, trade fair construction and marketing, personnel and food services. With its headquarters in Frankfurt am Main, the company is owned by the City of Frankfurt (60 percent) and the State of Hesse (40 percent). \* Preliminary numbers 2017

For more information, please visit our website at:

[www.messefrankfurt.com](http://www.messefrankfurt.com) | [www.congressfrankfurt.de](http://www.congressfrankfurt.de) | [www.festhalle.de](http://www.festhalle.de)