

Press

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For Immediate Release
Texworld USA - Winter 2019
Apparel Sourcing USA – Winter 2019
Javits Convention Center
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Texworld USA returns to the Javits Convention Center January 21-23, 2019 with a wide variety of exhibitors from around the world. Show highlights include new educational sessions, focus on sustainability, trend showcase that previews Spring/Summer 2019/2020 color and textures

New York City – After an exciting summer edition of Texworld USA in July, one of the largest sourcing shows on the East Coast will return to the Javits Convention Center January 21-23, 2019. Texworld USA has positioned itself as a must attend industry event and business platform bringing together the best international apparel fabric, trims and accessory suppliers in the heart of New York City. Texworld USA continues to provide industry experts, designers, fabric buyers, merchandisers and sourcing professionals a unique opportunity to meet directly with a wide range of manufacturers and global suppliers.

Texworld USA provides a stage for the industry to explore high quality apparel fabrics, trims and accessories at a reasonable price. The show features over 16 product categories, ranging from knits and functional fabrics to cotton, denim and more. Attendees will also find the most cutting edge information on trends in textiles, the opportunity to network with manufacturers and suppliers, as well as gain new knowledge from an assortment of complimentary educational sessions that cover chemical free dyeing processes, effects from tariffs, China's take on sustainable solutions and more.

“Our exhibitors, now more than ever, know the importance of speed to market as well having the ability to supply eco-friendly sourcing options to retain and obtain buyers. Manufacturers are starting to see this as a requirement and not just an option due to increased global concerns about business practices.

Though sustainability seems like a “buzz” word in the apparel industry and few brands have made serious commitments, the question is becoming who will get ahead of the game or be left behind. As trade fair organizers, we are addressing this market change by spotlighting this topic in our upcoming winter edition of Texworld USA. Our educational platform will provide a perspective from countries, retail brands and industry experts practicing sustainable, conscious ways of apparel sourcing. Our featured Resource Row will give our attendees tools for fabric recycling, ethical fashion education, fair trade and more,” said Jennifer Bacon, Show Director, Fashion & Apparel.

Local Loft will also return for the winter 2019 edition featuring domestic and local suppliers focusing on low minimums.

Attendees will also benefit from a new line-up of Textile Talks and Explore the Floor featuring discussions relevant to technology, fabric innovation and more - all on the show floor. Visitors can also gather inspiration through Texworld USA's trend showcase that will feature exhibitor textiles that are trending for the season.

Texworld's educational seminar series, organized by Lenzing Fibers will return for Winter 2019 featuring sessions hosted by industry experts. "During this time in which the apparel industry faces many sourcing challenges, we look forward to a robust Texworld USA supporting alternatives and solutions for the market. The Lenzing Innovation Seminar Series includes topics ranging from sustainability, trends and sourcing. For the DTC (direct to consumer) businesses seeking flexible suppliers, Lenzing has recommendations for sourcing fabrics with TENCEL™ Lyocell and Modal," comments Tricia Carey, Lenzing Fiber's Director of Global Business Development.



Apparel Sourcing USA Winter 2019, collocated with Texworld USA, will welcome exhibitors specializing in over 21 product groups as well as a focus on sustainability as the SPOTLIGHT. As one of the only events in North America to focus on sourcing finished apparel, contract manufacturing and private label development, Apparel Sourcing USA is a long-term joint venture partnership between Messe Frankfurt and CCPIT-TEX (China Sub-Council of Textile Industry) and provides attendees direct access to suppliers all over the globe.

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Background information on Texworld USA

Texworld USA is one of the largest sourcing event on the East Coast for apparel fabric buyers, research and product development specialists, designers, merchandisers and overseas sourcing professionals. This international business platform offers a wide product range covering the entire fabric spectrum. From casual cotton to function fabrics and sophisticated knits to intricate laces, season-to-season attendees discover textiles of innovative structures, material mixes and surprising color palettes.

For more information, please visit www.texworldusa.com.

Background information Apparel Sourcing USA

As a long-term joint venture partnership between Messe Frankfurt and CCPIT-Tex, Apparel Sourcing USA offers apparel brands, retailers, wholesalers and independent design firms a dedicated sourcing marketplace for finding the best international apparel manufacturers. As the only event on the East Coast to focus on finished apparel, contract manufacturing and private label development, the show provides attendees direct access to suppliers specializing in ready-to-wear for men, women, children and accessories.

For more information, please visit: www.apparelsourcingshow.com

Background information on Messe Frankfurt

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Messe Frankfurt is the world's largest trade fair, congress and event organizer with its own exhibition grounds. With more than 2,400 employees at 30 locations, the company generates annual sales of around €669 million. Thanks to its far-reaching ties with the relevant sectors and to its international sales network, the Group looks after the business interests of its customers effectively. A comprehensive range of services – both onsite and online – ensures that customers worldwide enjoy consistently high quality and flexibility when planning, organizing and running their events. The wide range of services includes renting exhibition grounds, trade fair construction and marketing, personnel and food services. With its headquarters in Frankfurt am Main, the company is owned by the City of Frankfurt (60 percent) and the State of Hesse (40 percent).

For more information, please visit our website at:

www.messefrankfurt.com | www.congressfrankfurt.de | www.festhalle.de

Messe Frankfurt North America is a subsidiary of Messe Frankfurt and is headquartered in Atlanta, GA. Messe Frankfurt North America produces nine shows within the United States, Canada and Mexico. In addition to Techtexil North America and Texprocess Americas, the North American portfolio of events includes Waste & Recycling Expo Canada, Home Textiles

TEXWORLD
USA

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USA

Sourcing Expo, Apparel Sourcing USA and Texworld USA, INA PAACE Automechanika Mexico City and NACE Automechanika Atlanta.

For more information, please visit our website at www.us.messefrankfurt.com.