

Press release

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Winter 2022 edition moves virtual due to rising pandemic concerns

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Virtual platform to provide sourcing and networking opportunities.

Educational line-up to continue in online format.

After careful consideration regarding the increased concerns surrounding COVID-19 as well as New York State regulations we have made the difficult decision to cancel the Winter 2022 edition in-person segment of Texworld New York City and Apparel Sourcing New York City. In lieu of the physical event, both shows will continue virtually and can be accessed live during the original show dates, January 25-27, 2022.

Our high level of international participation, increasing travel restrictions, and rising number of COVID-19 variant cases has led to a significant deterioration in the general conditions for holding the in-person shows. "Our primary concern is always the responsibility we feel towards our exhibitors, partners, attendees, and staff. While this is disappointing for all involved, we hope there is a level of understanding that this was a necessary step to help keep each other safe in these unprecedented times." – Jennifer Bacon, Show Director, Fashion & Apparel

The Virtual Platform will open with similar features found on the trade show floor. Attendees will be able to take advantage of the AI-powered matchmaking capabilities of recommended textile suppliers, video meetings, and more. In addition, the highly anticipated educational program scheduled for January's in-person show will also continue virtually; dates and times remain unchanged. The full schedule for Textile Talks and the Lenzing Seminar Series can be found on our

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www.TexworldNewYorkCity.com

www.ApparelSourcingNewYorkCity.com

The Texworld and Apparel Sourcing New York City team remains hopeful and focused on delivering a successful Summer 2022 edition with plans to take place in-person on July 19-21 in New York City.

Despite this unfortunate obstacle, we want the industry to know that we are fully committed to serving and supporting the community that we love. We intend to continue to create abundant opportunities to support the textile and apparel community as well as serve as a place for inspiration for designers, buyers, and industry professionals. Until we meet again.

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[Press information and photographic material](#)

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Background information on Texworld New York City

Texworld New York City is one of the largest sourcing event on the East Coast for apparel fabric buyers, research and product development specialists, designers, merchandisers and overseas sourcing professionals. This international business platform offers a wide product range covering the entire fabric spectrum. From casual cotton to function fabrics and sophisticated knits to intricate laces, season-to-season attendees discover textiles of innovative structures, material mixes and surprising color palettes.

Background information Apparel Sourcing New York City

As a long-term joint venture partnership between Messe Frankfurt and CCPIT-TEX, Apparel Sourcing New York City offers apparel brands, retailers, wholesalers and independent design firms a dedicated sourcing marketplace for finding the best international apparel manufacturers. As the only event on the East Coast to focus on finished apparel, contract manufacturing and private label development, the show provides attendees direct access to

suppliers specializing in ready-to-wear for men, women, children and accessories.

Background information on Messe Frankfurt

Messe Frankfurt is the world's largest trade fair, congress and event organizer with its own exhibition grounds. With more than 2,600* employees at 30 locations, the company generates annual sales of around €733* million. We have close ties with our industry sectors and serve our customers' business interests efficiently within the framework of our Fairs & Events, Locations and Services business fields. One of the Group's key USPs is its closely knit global sales network, which extends throughout the world. Our comprehensive range of services – both onsite and online – ensures that customers worldwide enjoy consistently high quality and flexibility when planning, organizing and running their events. The wide range of services includes renting exhibition grounds, trade fair construction and marketing, personnel and food services. Headquartered in Frankfurt am Main, the company is owned by the City of Frankfurt (60 percent) and the State of Hesse (40 percent). For more information, please visit our website at: www.messefrankfurt.com

*preliminary figures 2019.

Messe Frankfurt North America is a subsidiary of Messe Frankfurt. Headquartered in Atlanta, Georgia, the company produces nine shows within the United States, Canada and Mexico. The North American portfolio includes Texworld New York City, Apparel Sourcing New York City, Home Textiles Sourcing, Techtextil North America, Texprocess Americas, The Clean Show, INA PAACE Automechanika Mexico City, Waste & Recycling Expo Canada and Process Expo. For more information, please visit our website at www.us.messefrankfurt.com.