

Press release

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Winter 2022 edition unveils new trends, color palettes and material innovations during one day only trend presentation

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In-person event showcases the latest fabrics and trends.

Texworld New York City and Apparel Sourcing New York City return in-person January 25 – 27, 2022, to the Javits Center with a dramatic presentation of the latest trends. This Winter 2022 edition brings an exciting and artistic direction from the New York-based agency, The Doneger Group, spearheading the look and design for the Trend Showcase, along with offering insights during a one-day only seminar on what's to come for the Spring/Summer 2023 season.

The Trend Showcase will fill the hall with innovative materials and color palettes, taking visitors on a journey through the *Age of Enlightenment*.

“We are living in a rapidly changing world and no longer able to exist as we did so in the past”, noted Kai Chow, Creative Director, The Doneger Group. “In this age of enlightenment, we honor the beauty of the earth and the power of technology, seeking to strike the perfect balance between nature and science”.

Chow will present four unique themes encompassing his vision: Bio-Romance, Earth-Sense, Kinetic-Energy and Utopia-World.

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BIO-ROMANCE

A new romantic renaissance has begun. We are infatuated by life's delicate delights – The gentle caress of a cool breeze, the soft kiss of sunlight at dawn. Here, nature and science blend in perfect chemistry.

EARTH-SENSE

Conscious living and contemporary lifestyle combine, with earth as our guide and technology as our aide. Bask under the sultry summer sun and take the time to enjoy life in Mediterranean culture.

KINETIC-ENERGY

Let's get loud! Self-expression runs wild as we mix and match to suit our ever-changing moods. Playful meets punchy and flashy meets fun. We're moving faster than ever before in this digital age!

UTOPIA-WORLD

What makes us unique? We honor our heritage as we embrace our individuality. In this global melting pot of ancient traditions, we move towards a modern future. It is here that culture and community collide.

In addition to the Trend Showcase and the one-day only Trend Presentation, Texworld NYC and Apparel Sourcing NYC will host a variety of industry experts in their educational program across the three day event. Both Textile Talks and the Lenzing Seminar Series will focus on today's most relevant topics.

As the east coast's largest sourcing event, both domestic and international manufacturers representing all aspects of the textile sourcing industry will be in attendance. For those exhibitors that are unable to join in-person, The Sourcing Showroom will display their textiles and utilizing technology, buyers can chat with the exhibitors onsite in real time. Together the two events will showcase the latest fabrics and apparel from more than 35 product categories, including lace, cotton, denim, wool, silk, functional fabrics and more.

Registration for the Winter 2022 edition is open. For the full seminar schedule or additional information on either of these events, please visit

www.TexworldNewYorkCity.com

www.ApparelSourcingNewYorkCity.com

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[Press information and photographic material](#)

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Background information on Texworld New York City

Texworld New York City is one of the largest sourcing event on the East Coast for apparel fabric buyers, research and product development specialists, designers, merchandisers and overseas sourcing professionals. This international business platform offers a wide product range covering the entire fabric spectrum. From casual cotton to function fabrics and sophisticated knits to intricate laces, season-to-season attendees discover textiles of innovative structures, material mixes and surprising color palettes.

Background information Apparel Sourcing New York City

As a long-term joint venture partnership between Messe Frankfurt and CCPIT-Tex, Apparel Sourcing New York City offers apparel brands, retailers, wholesalers and independent design firms a dedicated sourcing marketplace for finding the best international apparel manufacturers. As the only event on the East Coast to focus on finished apparel, contract manufacturing and private label development, the show provides attendees direct access to suppliers specializing in ready-to-wear for men, women, children and accessories.

Background information on Messe Frankfurt

Messe Frankfurt is the world's largest trade fair, congress and event organizer with its own exhibition grounds. With more than 2,600* employees at 30 locations, the company generates annual sales of around €733* million. We have close ties with our industry sectors and serve our customers' business interests efficiently within the framework of our Fairs & Events, Locations and Services business fields. One of the Group's key USPs is its closely knit global sales network, which extends throughout the world. Our comprehensive range of services – both onsite and online – ensures that customers worldwide enjoy consistently high quality and flexibility when planning, organizing and running their events. The wide range of services includes renting exhibition grounds, trade fair construction and marketing, personnel and food services. Headquartered in Frankfurt am Main, the company is owned by the City of Frankfurt (60 percent) and the State of Hesse (40 percent). For more information, please visit our website at: www.messefrankfurt.com

*preliminary figures 2019.

Messe Frankfurt North America is a subsidiary of Messe Frankfurt. Headquartered in Atlanta, Georgia, the company produces nine shows within the United States, Canada and Mexico. The North American portfolio includes Texworld New York City, Apparel Sourcing New York City, Home Textiles Sourcing, Techtextil North America, Texprocess Americas, The Clean Show, INA PAACE Automechanika Mexico City, Waste & Recycling Expo Canada and Process Expo. For more information, please visit our website at www.us.messefrankfurt.com.